

intertextile
SHANGHAI home textiles

Visitor Delegation Invitation

20 – 22 August 2025

**National Exhibition and Convention Center
(Shanghai), China**



Textile Power: Empowering connection at ITSH!

- Recognised as one of **Asia's leading home furnishings and contract industries events.**
- With **over 30 years of experience** since its inception in 1995
- The most **influential international exhibition** and dynamic platform for global buyers to source in Asia
- Additional events with professionals to **share market news** and create cross-border **business opportunities** and **e-commerce solutions.**



ITSH 2024 in Numbers

100,000

Square Meters

Exhibition space for diverse industries

>35,000 +13%
overseas buyers

Professional Buyers

from 108 countries and regions

4

Exhibition Halls

Showcasing the latest trends

946

Exhibitors

from 15 countries and regions



Highlighted Past Exhibitors

Bedding



Upholstery and sofa fabrics



Editors



Curtains and curtain fabrics



Fibres and yarns



Highlighted Past Pavilions

Türkiye



Belgium



European



Uzbekistan



Pakistan



India



Premium Zones and Pavilions this year

NEW!

Carpets & Rugs Zone

Fitted carpets / handmade / custom-made / Machine-woven / mats and dirt-absorbing floor coverings

NEW!

Yarns & Fibers Zone

Anti-mite and antibacterial, hygroscopic and quick-dry bedding. Liquid, repellent, easy-to-clean, scratch-proof upholstery and curtain

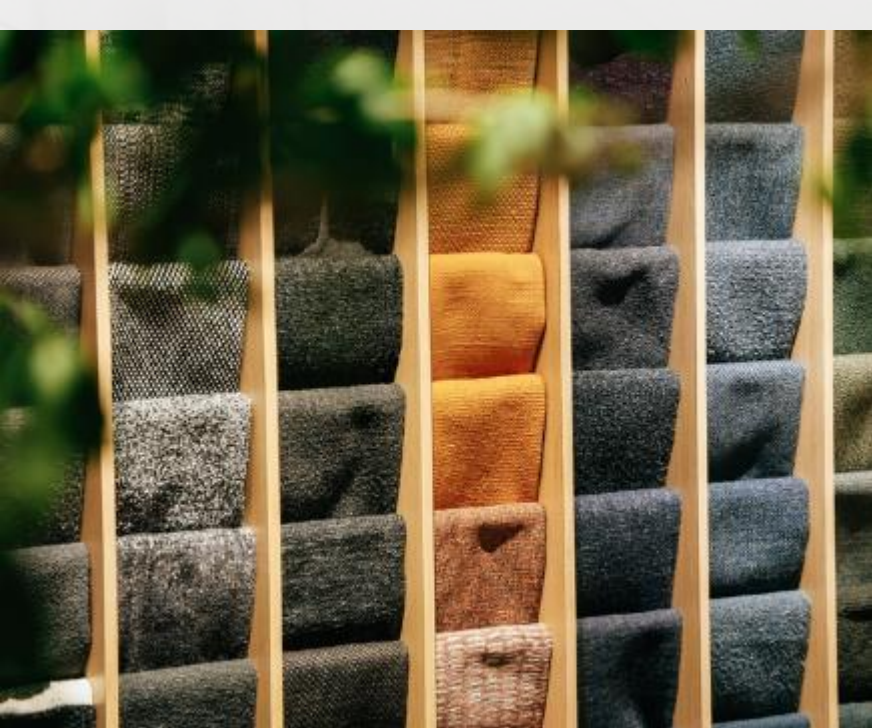
Editors Zone

European

Belgium

Türkiye

Pakistan



What you can look for in ITSH?

1

Bedding

2

Upholstery &
Sofa Fabrics

3

Loungewear
& Bath

4

Kitchen &
Table

5

Curtains &
Curtain Fabrics

6

Interior
(non-textile)

7

Sun
Protection

8

Design &
Technics

9

Wall
Decoration

10

Leather

11

Whole Home
Products

12

Editor

13

Accessories

14

Contract
Business

Beyond Sourcing: Gain Insights and Market Intelligence



Panel Discussions

A dynamic panel of industry experts discuss key issues and trends. Foster dialogue and share insights on current challenges and opportunities.



Seminars on Hot Topics

Stay ahead of the curve with seminars focused on the latest developments in the industry, like sustainability. Invite industry professionals to share their expertise and perspectives.

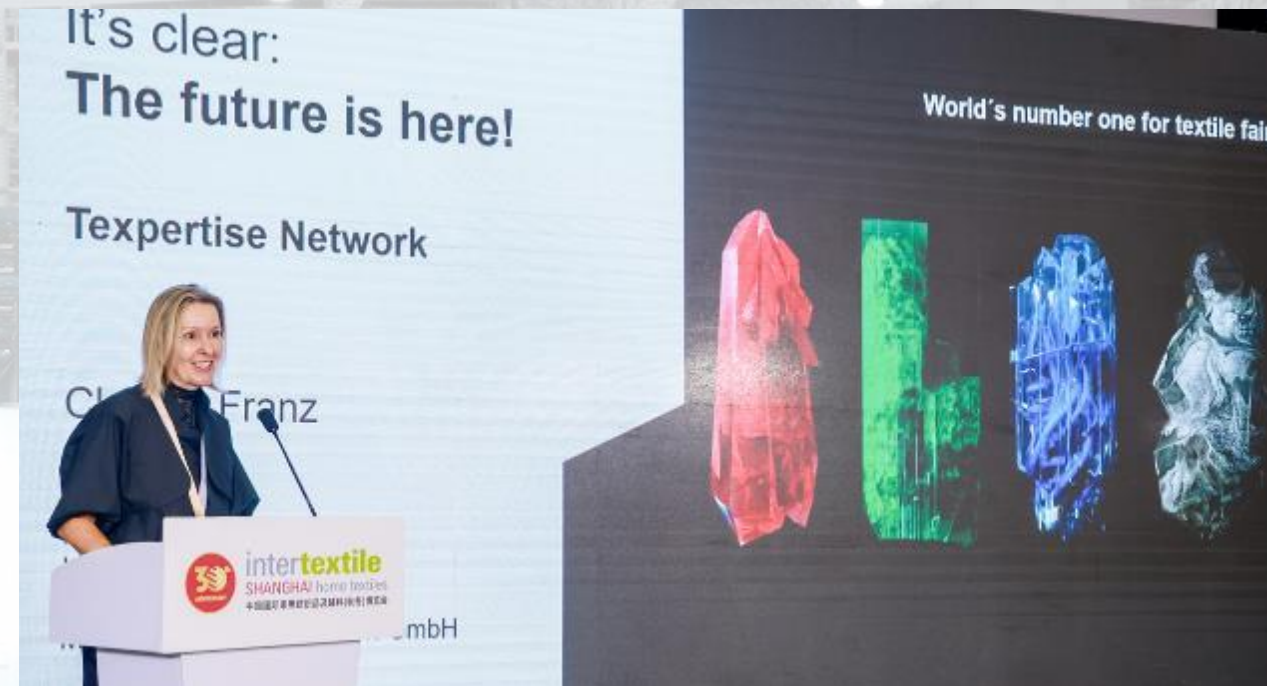
Beyond Sourcing: Gain Insights and Market Intelligence



Industry Trends and Display Areas

Discover the latest innovations and trends shaping the industry. Engage with hands-on demonstrations and interactive exhibits showcasing the latest products and services.

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Econogy Concept

Sustainability is increasingly becoming an integral part of all entrepreneurial thinking and action. "Econogy" stands for all sustainability activities of Messe Frankfurt's Texpertise Network across international trade fairs and provides orientation.



Visitor Figures

ITSH showcased its internationalism with visitors hailing from **108 countries and regions**. The top overseas visitor countries and regions are as follows:

Hong Kong China

India

Iran

Japan

Korea

6

Malaysia

Taiwan China

Thailand

Türkiye

UAE

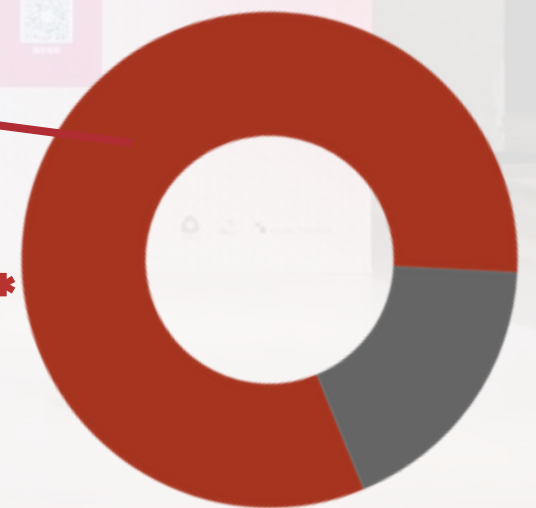
93%

Visitors satisfied with the fair*



82%

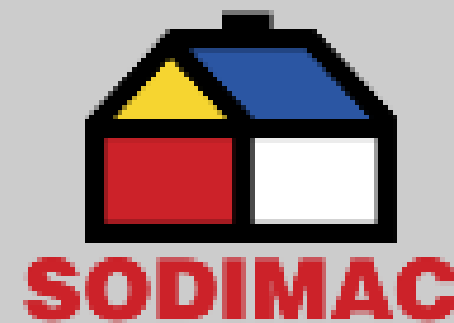
Plan to visit the fair again in 2025*



Who visited previously?

Visitors:

Sainsbury's



Associations:



More than 10 visitors delegations from nearly 20 countries and regions in 2024



Forming a visitor delegation for your ITSH experience!

All delegates can enjoy these benefits in a group of no fewer than 10 individuals:

**3-Day-2-Night 4-star hotel
room per company**

VIP Badge

Lounge Access

Exclusive VIP Tour

**Welcome Kit
with lunch coupon**

**1 on 1 Business Matching
(by request)**



Exclusive VIP Tour

Experience exclusive access to selected high profile exhibitors and industry leaders through the VIP tour. Meet with the key person to listen their unique selling items and gain insights into their latest products.



1 on 1 Business Matching

Meet with key contacts to learn about their unique items and gain insights into their latest products.

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SHANGHAI home textiles
中国国际家用
及辅料(春夏)博览会
2025.3.1-3

国家会展中心
National Exhibition and
Convention Center (Shanghai)

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SHANGHAI home textiles
中国国际家用纺织品
及辅料(秋冬)博览会
2025.8.20-22
国家会展中心(上海)
National Exhibition and
Convention Center (Shanghai)
www.intertextile-homes.com.cn

Role of delegation leaders

- ✓ **Visitor canvassing** including but not limited to email marketing, tele-marketing, online advertising and direct mailing to potential delegates
- ✓ **ONE delegation leader** as the main contact during the show period, lead the delegation to visit and coordinate the onsite logistics
- ✓ Provide **administration and communication support** before and after the show
- ✓ Return a completed **registration form** with the business card of each delegate **and questionnaire** after visiting the fair

Delegate Testimonials

ITSH is more modern in terms of infrastructure and the change of textile style. I coming to **the fair is beneficial**. I have walked through the fairground these two days and I have seen a lot of stuff that is related to my business. I have **found possibilities here and exchanged contact with new suppliers with better quality and price.**

Mr Krisada Sowsuwanmas, Thailand

Overall, the quality of Chinese products meets our standards, and we value the consistency and transparency from the Chinese factories in pricing. As travel to China becomes easier, **we look forward to coming back in the future** editions to source and look for more business opportunities.

Mr Mihail Tornea, Moldova





Visit ITSH if you are a...

Home textile & home product manufacturer

Agent / Wholesaler

Import & export corporation

E-commerce / Online store

Department store / Supermarket

Furniture manufacturer

Publication / Online Media

Contract Business

Retailer / Franchisee

Association / Organization

Architect / Interior design

Shopping mall / Chain store

Hotel / Resort / Restaurant

ITSH 30th Anniversary Highlight Video



Utilise our buyer delegation benefits to upgrade your textile power at ITSH25!

If you are interested to form a visitors delegation or have any enquiries, please contact:



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www.intertextilehome.com

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TEXTILE POWER

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20 – 22.8.2025
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中国·国家会展中心(上海)

China International Trade Fair for Home Textiles and Accessories – Autumn Edition
中国国际家用纺织品及辅料(秋冬)博览会

Powering home textile connections in Asia
领航亚洲家纺 推动行业互联

www.intertextilehome.com

part of
TEXPERTISE
the textile business network