

Fact sheet

VIATT

28.2 – 1.3.2024

Hochiminh City,
Vietnam

Fair Name	VIATT - Vietnam International Trade Fair for Apparel, Textiles and Textile Technologies	
Fair Date	28.2 – 1.3.2024	
Opening Hours	09:00am – 17:00	
Venue	Saigon Exhibition and Convention Center (SECC)	
Exhibition Space	18,000 sqm (gross)	
Exhibitor	Expected Scale: 700 exhibitors	
Visitor	Expected Scale: 35,000 visitors	
Product End-uses/ Application Areas	Garment, Apparel fabrics, yarn and fibers <ul style="list-style-type: none">Suitings;Casualwear;Ladieswear;Sportswear/ functional fabrics;Shirtings;Denim;Children & infant wear;Swimwear & lingerie,Knitwear; Knitted fabrics;Weaving;Hosiery & socks;Apparel textiles Home textiles <ul style="list-style-type: none">Furniture manufacturer;Home textile & home product manufacturer;Hotel, Resort, Restaurant, Contract business;Architect, Interior designer Technical textiles, textile processing, printing technology, textile machinery, printing machinery <ul style="list-style-type: none">Buildtech (building and construction); Clothtech (clothing and shoes);Hometech (upholstery, interior furnishing, floor covering);Indutech (industrial applications);Medtech (medicine and hygiene); Oekotech (environmental protection and recycling);Packtech (packaging);Sporttech (sport, leisure and outdoor clothing and equipment)	
Visitor Profiles	<ul style="list-style-type: none">Manufacturer (Apparel Textile; Home textile & home product manufacturer; Technical textile; Yarn & fibre producer/ Spinner/ Weaver);Agent, Trading company, Import & export corporation;Wholesaler/ Distributor;Architect, Designer (Fashion, interior design);Buying office;Research and development;Retailer/ Chain store / Department store;Hotel/ Resort/ Restaurant, Contract Business;Home textiles related;Online store/ E-commerce;Trade association;Academic/ Research & development/ Textiles institute;Press & Publications	

Participation Fee	International Exhibitor USD 460 / sqm for standard booth (min 9 sqm) USD 430 / sqm for raw space (min 36 sqm)
Fringe Programme	Product Presentation, Panel Discussion, Seminars
Admission	For trade visitors only – free admission. Persons under 18 will not be admitted.
Organisers	Messe Frankfurt (HK) Ltd Vietnam Trade Promotion Agency (VIETRADE), Ministry of Industry and Trade of the Socialist Republic of Vietnam
Contact	Messe Frankfurt (HK) Ltd <u>Apparel Fabrics, Fibers & Yarns and Garment</u> Mr Jimmy Chan / Ms Tania Choi / Mr Tony Fung Tel: (852) 2238 9999 / 9991 / 2238 9983 <u>Home textiles, Technical textiles, textile processing and printing technology</u> Mr Ben Shi Tel: (852) 2230 9216 Email: textile@hongkong.messefrankfurt.com Website: www.viatt.com.vn

