

TEXWORLD
PARIS

**The
International
Fair For Fashion:
Fabrics, Trims,
Accessories**



1-4 Feb. 2021
Paris le Bourget, France

www.texworld-paris.com

 **messe frankfurt**

Join Texworld Paris,
the international fair for fashion
and benefit from an ideal exposure to present
your fabrics, trims, accessories to buyers
coming from Europe and worldwide



Products showcased

Cotton,
Drapery & Tailoring,
Embroidery & Lace,
Jacquard,
Knit,
Linen & Hemp,
Prints,
Silk,
Silky Aspect,
Shirting,
Sportswear
& Functional fabrics,
Trims & Accessories,
Woolen Material

Be part of the most global fabric offer with:

Acar Tekstil,
Banswara Syntex,
Bravoworld, Duta Permata
Murni Indonesia,
Fulida Group, Etiteks,
Hemmers Itex Textil,
Kaskas, Kohinoor Mills,
New Heaven Enterprise,
Nishat Mills, Segovin,
Unicraft, and many more...

**Selection committee
supervised by Texworld
Art Directors**

Yearly purchasing volume

19% from 100K €
to 500K €

12% from 500K €
to 1,000K €

15% from 1,000K €
to 5,000K €

8% from 5,000K €
to 10,000K €

**78% buyers intend to visit
the next edition of the show**

**79% buyers are satisfied
with the companies they
do business with at the fair**



Buyer target groups

Manufacturers of Clothing and Accessories,
Private Labels, Garment Retailers
and Wholesalers, Mail-order, Large scale
retailing, Chain Stores, Department Stores,
Trading Companies, Agents, Designers,
Buying Offices, Sales Representatives

They visit us!

Adolfo Dominguez, Agnès B., Aigle, Alain Figaret, All Saints, Arcadia, Armand Thiery, Armor Lux, Adidas, Asos, BCBG, Beaumanoir, Ben Sherman, Benetton, Bon Marché, Bonpoint, Burton, C&A, Calvin Klein, Camaieu, Canada Goose, Carhartt, Carrefour, Casino, Catimini, Celio, Chanel, Chantelle, Chevignon, Coach, Cyrillus, Damart, Decathlon, Desigual, Dewhirst, Diane von Furstenberg, Diesel, El Corte Ingles, Esprit, Etam, Galeries Lafayette, GAP, Gerry Weber, Giorgio Armani, G-Star, Guess, H&M, Happy Chic, Hermès, Hugo Boss, IKKS, Inditex Group, Intersport, John Lewis, Kookaï, La Redoute, Lacoste, Lancel, Lee Cooper, Levi's, LLP, Louis Vuitton, Macy's, Mango, Marc Jacobs, Marc O'Polo, Marks & Spencer, Marwa, Monoprix, New Look, New Yorker, Next, Orsay, Promod, Puma, Ralph Lauren, Redskins, River Island, Sainsbury's, Simons, Tally Weijl, Tara Jarmon, Tesco, Topshop, Tory Burch, Urban Outfitters, Verywear, Walmart, Wolford, Wrangler, Zadig & Voltaire, Zapa...

70% visitors
come from Europe!

Top Visitor Countries

France 24,7%
Turkey 7,5%
Spain 6,3%
United Kingdom 5,5%
Italy 4,4%

Show Highlights



Conference Program

Exhibitor presentations and keynotes are welcomed!



Catwalks organisation from A to Z

On demand.



Trend Forums

Exhibitor products displayed by our Art Directors in dedicated areas.

+ Texworld Trend Book

Trend forecast available exclusively for Texworld exhibitors prior the show.

Special itineraries

Exhibitors listed in the Visitor guide + website and specific booth signage onsite



Sustainable Sourcing Itinerary

Highlights exhibitors who offer eco-friendly products



Small Quantity Itinerary

Get identified by fashion designers who search for products on stock or in smaller quantity



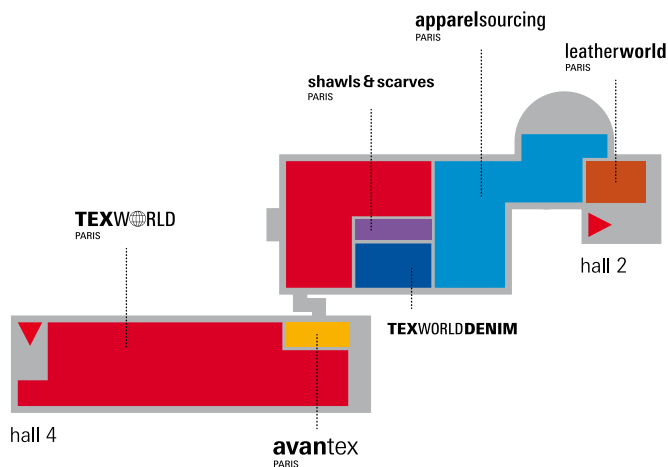
Handmade Itinerary

Promotes the finest handicraft of exhibitors coming from around the globe: embroideries, brocarts, handwoven fabrics and more to be discovered

Take the opportunity and benefit from the exceptional dynamic created by the Messe Frankfurt France Shows!

A substantial flow of 13,693* visitors from 110 countries

Texworld Paris is collocated with Apparel Sourcing Paris, Avantex Paris, Leatherworld Paris, Shawls&Scarves Paris, and Texworld Denim, which take place twice a year in February and September, at Paris le Bourget exhibition center.



Map not binding / *Figures 2019

The entire industry under one roof

The Messe Frankfurt network links the leading international textile trade fairs. At around 50 events worldwide, we show the forces driving the sector. Today, the latest themes, trends and contacts already attract more than 22,000 exhibitors and 523,375 visitors from all around the globe. Whether Frankfurt, Paris, Shanghai, Moscow or New York – we generate impulses for the entire textile value chain.

TEXWORLD

PARIS

Monday to Thursday
1-4 February 2021

Location

Paris le Bourget, France

Opening hours

Monday to Wednesday: 9am to 6pm

Thursday: 9am to 4.30pm

Visitor Admission

Trade visitors only – free of charge

Participation Fee

(Excl. V.A.T.)

Booth packages

12 sqm: 9,288 €

15 sqm: 11,520 €

18 sqm: 13,716 €

21 sqm: 15,393 €

24 sqm: 17,256 €

Corner booth +10 %

NEW! Digital platform

from 01.09.2020 to 28.10.2021: 990 €

V.A.T. 20% if applicable

According to booth size it includes different equipment of furniture: table, chairs, wastepaper basket, insurance, stand cleaning, partition walls, rods or shelves, electrical outlets, lighting, booth signage, visitor e-invitation cards, promotional network services.

Raw space services package

(36 sqm min.): 617 €/sqm

How to apply?

Visit the “Become an exhibitor” section on the website **www.texworld-paris.com** and download the “Who are you form”.

Then, send your fabric samples to be selected by the Selection Committee. For all information related to the show, please write to:

texworld@france.messefrankfurt.com

Meet our team

Texworld Paris guarantees personal advice and answers with an experienced, reliable team of experts. We'll put you in touch with your local Messe Frankfurt representative.

Contact

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Organiser

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